



Womensport & Recreation NSW is offering media workshops on how to use “New Media” to promote your club or organization. What is new media? Tools like Facebook, Twitter, Blogs and Forums - all these options can help you build a stronger network and more efficiently communicate with your sporting community.

The workshops are being held at;

1. **Newcastle University, Thursday April 22, 2010** from 1pm – 5pm with a network panel following at 5.30pm (Cost \$55 for members)
2. **Wollongong University, Thursday April 29, 2010** from 1pm – 5pm with a network panel following at 5.30pm (Cost \$55 for members)

This introductory workshop is designed to help you utilize new or social media tools to communicate with your organisation’s members, local media, community and volunteers. Learn how joining a **Forum** can be beneficial, how a **Facebook** page can work for your club or how **Blogs** and **Twitter** can convey information simply and easily to the right audience.

You are also invited to attend a media panel discussion with key members of the media and your sporting community to gain personal insights into what the media needs and wants from you. Hear from the journalists what makes a story and what doesn't and how you can help them get your story covered. The discussion will be interactive and will also give you the opportunity to ask media representatives how you can work with them utilising new media tools.

Further details and registration forms are available under '[Events](#)' on the Womensport NSW website www.womensportnsw.com.au, or please contact Kim Wilkinson (Executive Officer) office@womensportnsw.com.au Phone (02) 8116 9734.